



SUMMER SYLVESTER

Production Artist and Designer with 17 years experience honed at agencies around Los Angeles. From concept to creation, experienced in print, digital, social and video projects for consumer product clients across the toy, gaming, entertainment, restaurant, food, luxury hospitality, and fashion industries.

EXPERIENCE

JUNE 2019 – PRESENT

Spin Master Toys, Culver City, CA**Production Artist** (*Visual Branding + Design*)

Lead on Bakugan the Card Game, successfully manages card projects from concept through production. Creates templates, adapts creative and builds production mechanical files utilizing relevant software while upholding print industries standards. Assists designers with graphics & DDS experience on worldwide brands such as Monster Jam and Tech Deck.

JANUARY 2018 – JULY 2019

Freelance Creative, Los Angeles, CA

Production Artist **Planet Art**, Calabasas, CA
Trailer Park, Hollywood, CA

Art Director **CM School Supply**, Riverside, CA
Quigley-Simpson, Brentwood, CA

MARCH 2011 – JANUARY 2018

MXM, Culver City, CA**Artist Director** (*Design + Production*)

Managed multiple projects at once, from high-level conceptual pitches to day-to-day creative executions and maintenance in marketing for household names; Acura, Better Homes & Garden, Nestlé

MARCH 2006 – 2011

Petrol Advertising, Burbank, CA**Production Artist** (+ *Art Director*)

Created, retouched and revised numerous assets, templates & concepts for print, Web sites and banner campaigns for Sony, Electronic Arts, Disney

Let's connect (909) 855-7792

SKILLS

Photoshop	Creative concepting	Google Docs
Indesign	Social Campaigns	Microsoft Office
Illustrator	Recipe Styling	HTML & CSS
Prepress	Creative leadership	PC & MAC

VOLUNTEER

MARCH 2015 – 2019

Young Storytellers

Mentor 5th graders for a creative writing & self-expression screenplay program

CLIENTS

Bakugan	Bob Evans	Chase Bank
Monster Jam	Disney	WB Games
Tech Deck	Electronic Arts	Ford
Nestlé	Sony	Acura
LHW	Magnolia Home	20th Century Fox

EDUCATION

JULY 2010 - JANUARY 2011

UCLA Extension, Los Angeles, CA*Web Design & Programming*

JULY 2005 - JANUARY 2007

FIDM, Los Angeles, CA*Associate of Arts Graphic Design*

DIAGRAM OF DISCIPLINE

